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Malibu Sunset

Dahlias for 1937

STEPHENSON DAHLIA GARDENS

2318 Hill Street
SANTA MONICA, CALIFORNIA

Phone 618-34

G. F. Stephenson

I. M. Stephenson

STEPHENSON DAHLIA GARDENS

2318 Hill Street
SANTA MONICA, CALIFORNIA
Phone S. M. 618-34

Representing
J. J. BROOMALL
of
Eagle Rock, California

Eastern Representatives
RUSCHMOHR DAHLIA GARDENS
Rockville Centre, New York



We were most successful in the showrooms this summer, winning for the **BEST GENERAL DISPLAY** at all **THREE** shows, in addition to many other wins.



INFORMATION

ORDER EARLY—Which will insure the reservation of varieties that might be sold out later.

GUARANTEE—We guarantee safe delivery. We guarantee all roots to grow and be true to name, and will cheerfully replace any that fail, in either respect.

TIME OF SHIPMENT—Roots are ready for shipment after March 1. Plants are ready after April 15.

TERMS—Remittance with order, please. On retail orders for California delivery, 3 per cent should be added to the amount to comply with the Sales Tax Law.

Our 1937 Introductions

MALIBU SUNSET—I.D. (See illustration on front cover.)

An informal decorative of the brightest color imaginable, gold overlaid scarlet, with long, straight petaloids throughout the flower. A 10-inch bloom of corresponding depth on good strong and slender stems. This is the dahlia that caused more comment in our garden this past summer than anything else in bloom.

Roots \$10.00 Plants \$5.00

MITSI GALE—S.C.

A semi-cactus of beautiful rosy lavender color; Ridgeway names it a rosolane purple. Good form. Size from 9 to 11 inches in diameter. Foliage is fernlike and abundant. Stems excellent.

Roots \$10.00 Plants \$5.00

FREDERICKA (Miniature)—F.D.

Color is deep red with a suggestion of lavender on the reverse. This miniature won first at the Long Beach Show, and also at the Southern California Dahlia Show at Pomona as the best undisseminated MINIATURE SEEDLING. A good cut flower. Stock limited.

Plants \$1.00

Our Introductions for 1935-1936

ANALEE McCLURE—I.D. to S.C. (Broomall)

A beautiful WHITE. Flowers average 10 to 12 inches, with good depth. Stem stiff and cane-like. The flowers facing, never droops or hangs its head.

Roots \$5.00 Plants \$2.50

ANNA MAY WONG (Stephenson) I.D.

This is a huge flower. In color, a bright spectrum red with a light reverse. The twist and curl of the petals give a silvery sheen to the tips and adds much to the beauty of the bloom. Stems and foliage good.

Roots \$5.00 Plants \$2.50

BING CROSBY—I.D.

Color—Golden YELLOW penciled with CARMINE. A seedling of La Fiesta, carrying the same general tones; the stem is perfect, carrying the bloom erect and facing you. ACHIEVEMENT MEDAL Winner at the Los Angeles Show 1934.

Roots \$2.50 Plants \$1.25

BROOMALL'S PINK—(Broomall-Stephenson)

This is a dahlia Mr. Broomall considers fine enough to give it his name. It is outstanding in color, a TRUE ROSE PINK, and the heavy substance and texture of the petals give it a beautiful velvety appearance. It is semi-cactus in form and is easily grown 10 to 12 inches with good depth. Stems and foliage excellent.

Roots \$10.00 Plants \$5.00

RITA CANSINO (Stephenson)—I.D.

This dahlia is lemon yellow in color, splashed with rich carmine. Stems excellent. The flower has size and depth.

Roots \$5.00 Plants \$2.50

RUTH ELDER (Broomall)—I.D.

A beautiful light JASPER RED and CORAL. Blooms average 11 inches with good depth. Has very heavy dark foliage that is fully insect-resistant. Very prolific bloomer.

Roots \$1.00 Plants \$.50

SHIRLEY TEMPLE (Ball)

Clear, glistening yellow with blooms that average 4 inches on perfect stems. A wonderful keeper and a great favorite with the florist.

Roots \$1.00 Plants \$.50

Other Introductions for 1937



These are our selections from the new dahlias offered by the growers throughout the country. We can supply you with good strong plants, grown under a temperature of 65 degrees and well hardened, ready to set out in your garden. We ship plants anywhere and with the best of results.



AMERICAN PURITY (J. Nuneviller)—S.C.

A true semi-cactus; pure white; huge blooms 10 to 14 inches; straight stems; Achievement Medal winner in 1936.

Plants \$7.50

BETTY LINDGREN (Preas-Ruschmohr)—S.C.

Semi-Cactus. Seedling of Edna Ferber. Color pale lemon yellow to light greenish-yellow; outer florets tinted light salmon orange. Flowers 6½ to 8½ inches, depth 2 to 5 inches. Flowering habit abundant with excellent substance. Scored at East Lansing and at Storrs in 1935. Winner of the Charles H. Ruscher Memorial at New York Show 1936. Excellent as a basket-type dahlia in view of its unusual color and formation.

Roots \$5.00 net. Plants \$2.50

CHARLOTTE CALDWELL (Goodacre-Caldwell)

A large ball-type dahlia. Color: a bright orange with shadings of terra cotta. Scored 86 at the Cincinnati Trial Grounds. The plant is a prolific bloomer; splendid cut flower.

Plants \$5.00

GREATER GLORY (Salem Dahlia Gardens)—C.

Cactus. Rose-pink bloom of great size on extra long stems. Winner of eleven first prizes at National and Central States Shows; also A. D. S. Medal.

Plants \$10.00

LELAND STANFORD (Ballay)—I.D.

Informal decorative of brilliant cardinal red. Throughout the flower the color is true, glistening bright red that does not burn in the least in very hot weather. Petalage has a heavy velvet-like texture and the blooms can be grown to 14 inches with proportionate depth; good stem and foliage. The plant is a free and early bloomer.

Plants \$7.50 net

MISS ENGLEWOOD (Englewood Gardens)—I.D.

An informal decorative of spectrum red and carmine coloring. Scored at Storrs in 1935 and East Lansing in 1936. Can be grown 12 to 14 inches on good stems. Foliage tough and insect-resistant. Tall grower with prolific flowering habits.

Roots \$10.00 Plants \$5.00

MRS. IDA CHASE (Kemp)—Str. C.

The colors are a combination of bright lemon yellow and spinal pink, with reverse pale lavender pink. Can be grown to 9 inches with good depth; perfect stems. Scored 85.6.

Plants \$5.00

MISS OHIO (Frank Parecia)—Incurved C.

Incurved cactus of lilac-rose color. This dahlia took top honors for 1936, winning the Derrill Hart Memorial medal, the American Home Achievement medal, and Michigan Society medal at the National Show in Detroit, two first prizes at the A. D. S. Annual Show in New York. Certified in 1936 at Storrs. Not large, 5 to 6 inches by 4 to 5 inches in depth. It is an early bloomer and a good root-maker. Good for both exhibition and cutting.

Plants \$5.00

PACIFIC SPLENDOR (Ballay)—I.D.

Informal decorative. Nearly white at the center with the body of the flower delicate lavender-pink; a true pastel shade. The blooms are large with good substance; petal broad and slightly waved. Growing habits good. Scored at East Lansing in 1935 and West Virginia in 1936. Winner of the Achievement medal at Cincinnati and as the best undisseminated decorative at San Francisco.

Plants \$7.50 net

PURPLE MIST (Emmons-Ruschmohr)—F.D.

Formal Decorative. Color: dark violet-carmine. Blooms have excellent substance and average 9 to 10½ inches in diameter by 5 to 6 inches in depth. Good stems; excellent dark green foliage. Winner of the American Home Achievement medal at Cleveland, 1936. Scored at the Mid-West Trial Grounds in 1936.

Plants \$5.00 ea.; 3 for \$12.50

ROBERT L. RIPLEY (Salem Dahlia Gardens)—I.D.

Informal Decorative. Rhodamine purple with rose suffusions. immense; has been grown 16 by 12 inches. Many first prizes at National, Chicago Shows. Will develop a full flower from a cut bud not even showing color.

Plants \$10.00

SON OF SATAN (Terrace Gardens—O. W. Slocum)—Inc. C.

Immense incurved cactus; flame red, with excellent stems. A sensational FOUR HONOR ROLL dahlia.

Plants \$7.50

SONORA (Ballay)—I.D.

Informal Decorative. A light-colored dahlia of an unusual color blend of cream, flesh pink, and amber. Will grow large, have good stems, and reward you with many most attractive blooms.

Plants \$5.00 net

SUNLIGHT (Ballay)—C.

A bright yellow cactus of the Ambassador type. A large flower with perfect habits. There are not many straight cactus finely petaled with upright stems, and this is considered a very useful addition to the garden. Very free bloomer.

Plants \$5.00 net

THE WOLVERINE (Terrace Gardens—O. W. Slocum)—I.D.

A beautiful large informal decorative. Color: red with almost black centers; best of stems and very attractive. A wonderful keeper as a cut flower.

Plants \$3.75

WILLIAM J. WYLLIE (Greenough-Ruschmohr)—F.D.

Formal Decorative. Color: sulphur yellow, shading to a buff. Size of flowers, 10 inches in diameter by 5 inches in depth. Scored at Storrs in 1935 and East Lansing in 1936. Winner as the best informal decorative, undisseminated, in the New York Show in 1936.

Plants \$5.00; 3 for \$12.50

WOLVERINE GEM (Terrace Gardens—O. W. Slocum)

A beautiful ball-type dahlia. Color is difficult to describe. It is a bi-color gray on red. The blooms are held high on the best of stems. Scored at Storrs and won first honors in its class at the New York Show, 1936.

Plants \$2.50

New Outstanding Varieties

ADIRONDACK SUNSET (Parkway)—I.D.

A large deep flower of brilliant scarlet and gold.

Roots \$2.50 Plants \$1.00

AMERICA'S SWEETHEART (Nunneviller)—I.D.

A pure yellow with serrated petals that give this huge flower the appearance of a chrysanthemum. A strong vigorous grower with stiff stems.

Roots \$5.00 Plants \$2.50

ANGELA ROSSI (Redfern)—I.D.

Orange buff coloring. A free and early bloomer. ROLL OF HONOR dahlia.

Plants \$2.50

AZURA (Ballay)—I.D.

Rosy lilac with a violet sheen. A large deep flower; a free bloomer.

Roots \$7.50 Plants \$3.75

BALLEGO'S SURPRISE (Foreign)—S.C.

A large white semi-cactus on long, strong stems.

Plants \$2.00

BETTE DAVIS (Cordes-Eastman)—S.C.

A deep lavender. Flower of ideal form; carried well above the foliage on perfect stems. ACHIEVEMENT MEDAL, winner at Baltimore Show, 1934.

Roots \$2.50 Plants \$1.25

BONNIE BELMONT (Cochran-Ruschmohr)—S.C.

A semi-cactus of beautiful bright yellow.

Roots \$5.00 Plants \$2.50

BOSPHORUS (Ballay)—I.D.

Deep burnt orange or golden brown. A fine, large, well-shaped flower in a color that is new. Certificate of Merit at Storrs.

Roots \$3.50 Plants \$1.75

BUBBLES OF HILLCREST (Scott)—I.D.

A huge flower of great depth. Magenta red with light reverse. Good stems.

Plants \$.75

CADET (Ballay)—S.C.

Light primrose yellow, similar in formation to SATAN. A large flower on a clean, straight stalk.

Plants \$1.25

CALIFORNIA IDOL (Ballay)—I.D.

Clear, bright yellow. A huge flower, growing to 14 inches or more, with corresponding depth, and yet is an extremely refined flower in every sense. Winner of the ACHIEVEMENT MEDAL, at Boston, 1934.

Roots \$5.00 Plants \$2.50

CALIFORNIA PEACH (Ballay)—S.C.

A bright coral or peach-pink. Size and formation very similar to Satan. On 1936 Honor Rolls, and a MEDAL WINNER.

Roots \$10.00 Plants \$5.00

CAVALCADE (Groll)—F.D.

A rose magenta of Jersey Beauty form and habits. A splendid cut flower.

Roots \$2.50 Plants \$1.00

CHEROKEE (Ballay)—S.C.

Lavender-pink with light center. Flower large and deep; stems extra long. Invaluable as a cut flower.

Roots \$5.00 Plants \$2.50

DAILY MAIL (Stredwick)—I.D.

Deep yellow, shaded orange. An English dahlia of good size and splendid habits.

Roots \$1.00 Plants \$50

DEAN ANDERSON (Mad River Gardens)—I.D.

A large flower of great depth and beauty on long, slender stems. Color is distinctive, being henna and orange.

Plants \$5.00

EAGLE ROCK FANTASY (Broomall)—I.D.

Clear lavender pink. A dahlia of extraordinary charm. It has size, color, and good habits. Roll of Honor.

Roots \$.50 Plants \$.50

FRANK SERPA (Serpa-Pelicono)—I.D.

Pale pink shaded rose at edges of the petals. Blooms are good size on long stems. Achievement medal winner.

Plants \$1.50

GLAMOUR (Ballay)—I.D.

Bright apricot overlaid with sunset pink. A 12-inch flower with perfect form and delightful coloring. The stem is long and the plant well branched.

Roots \$2.50 Plants \$1.25

GOLDEN AGE (Foreign)—C.

Beautiful blooms on long, slender stems; of a golden amber color. Very pleasing.

Roots \$1.00 Plants \$.50

HUNT'S VELVET WONDER (Hunt-Burnett)—I.D.

The color is a rich violet burgundy, in some lights a royal purple. Good stems and vigorous grower. A huge flower with wonderful keeping qualities.

Roots \$3.75 Plants \$1.50

JERSEY'S DAINTY (Waite)—St. C.

A dainty white cactus with splendid stems and a prolific bloomer.

Roots \$.50 Plants \$.50

LORD OF AUTUMN (Almy)—I.D.

An immense dahlia of rich, deep golden yellow, with long and slightly twisting petals. Perfect stems. Roll of Honor.

Roots \$2.50 Plants \$1.25

MARGRACE (Bissell)—I.D.

Color: a beautiful scarlet and gold with wavy petals. Blooms average 10 inches with good depth; good stems. An exceptionally strong grower.

Roots \$5.00 Plants \$2.50

MID-WEST CHAMPION (Nuneviller)—I.D.

A large bloom of violet rose with primrose yellow at base of petals. Scored at Storrs and East Lansing, 1936.

Roots \$5.00 Plants \$2.50

MILTON J. CROSS (Johnson)—I.D.

A huge exhibition-type of a gold color shading to buff.

Plants \$5.00

MIRIAM HOPKINS (Cordes)—S.C.

An artistic flower of coppery-salmon color that will average over 10 inches in diameter with good stems.

Roots \$5.00 Plants \$2.50

MISS GLORY (Ballay)—S.C.

An apricot yellow and a free and early bloomer with good stems. Scored 86 at Storrs and on the 1936 Honor Rolls.

Roots \$7.50 Plants \$3.75

MRS. GEORGE LeBOUTILLIER (Ruschmohr)—I.D.

Carmine and spectrum red. Winner in the Rockville Center, New York, Show. Received Certificate of Merit at Storrs, 1933. Authorities consider this the best red since Murphy's Masterpiece.

Roots \$2.50 Plants \$1.25

MURPHY'S MASTERPIECE (Murphy-Success)—I.D.

Dark red with garnet shadings. Wonderful size. An Achievement medal winner and Roll of Honor dahlia.

Plants \$1.00

NOCTURNO (Foreign)—S.C.

Medium-sized flowers on long, stiff stems. Color is a deep velvety maroon. Robust grower.

Roots \$4.00 Plants \$2.00

ORCHID MOONLIGHT (Greenough-Ruschmohr)—F.D.

Color: a mauve pink; has excellent stems. Scored at Storrs in 1934.

Roots \$5.00 Plants \$2.50

PRIDE OF AMERICA—S.C.

Primrose yellow tinted pink on the reverse of petals. Bloom 11 by 10 inches.

Plants \$3.75

QUEEN CITY (Golden Rule)—F.D.

Medium-sized blooms on splendid stems. Color is best described as scarlet pink. Very different.

Roots \$7.50 Plants \$3.75

RED JUG (Preas-Ruschmohr)—S.C.

Cardinal red in color, petals tipped yellow. Blooms average 10 inches; stems long and stiff. Scored at Storrs, 1935. An ACHIEVEMENT MEDAL WINNER.

Roots \$5.00 Plants \$2.50

ROYAL PURCHASE (Salem Dahlia Gardens)—C.

An incurved cactus of deep straw yellow; outer petals suffused with pink. A huge flower on long, stiff stems.

Roots \$7.50 Plants \$3.75

RUDOLF'S GIANT (Rudolf-Ruschmohr)—I.D.

Bright buff apricot; one of the best in the autumn shades. Scored at Storrs, 1934, and won as the largest dahlia in the New York Show, 1936.

Plants only \$5.00 ea.; 3 for \$12.50

RUDY VALLEE (Bromall)—S.C.

Chrome yellow shading to deep orange. Flowers large, full-centered, and held well above the foliage. Straight stems, and a vigorous grower.

Roots \$1.00 Plants \$.50

SALEM CARNELIAN (Salem Dahlia Gardens)—I.D.

A very large flower of deep red color. Prolific bloomer. Good root-maker.

Roots \$2.50 Plants \$1.25

SALEM STREAMLINE (Salem Dahlia Gardens)—I.D.

Color: a beautiful old rose; has long, stiff stems; artistic formation.

Roots \$7.50 Plants \$3.75

SHEKINAH (Redfern)—S.C.

Blooms large, of a beautiful and delicate shell-pink coloring. An exhibition variety.

Plants \$7.50

SONNY BOY (Salem)—I.D.

Huge bloom of old rose coloring. Strong grower with good stems.

Roots \$2.50 Plants \$1.00

TRIUMPH OF PARIS (Foreign)—C.

Unique in coloring, the petals being flame red with decided yellow at the tips. Bloom about 4½ to 5 inches in diameter.

Plants \$1.00

General List

| | Color | Roots | Plants |
|--|-------|--------|--------|
| ACHIEVEMENT (Ballay)—S.C. Bronze and gold | | \$1.50 | \$.75 |
| ALICE BOSS (Cordes)—Pink and cream..... | | 1.00 | .50 |
| AMELIA EARHART (Cordes)—S.C. Apricot buff | | 1.00 | .50 |
| ANDREAS HOFER—C. Pink and cream..... | | .50 | .50 |
| AZTEC GLORY—I.D. Yellow..... | | | .50 |
| CALIFORNIA ROSE—I.D. Violet rose..... | | 3.50 | 1.75 |
| CAMEO—F.D. Soft rose-pink..... | | 1.00 | .50 |
| CHAS. G. REED—F.D. Petunia red..... | | 1.00 | .50 |
| CHEMARS' EUREKA—F.D. White..... | | .50 | .50 |
| CHINESE LANTERN—I.D. Chinese red..... | | | 1.00 |
| CITY OF CLEVELAND—I.D. Scarlet..... | | 2.50 | 1.00 |
| DERRILL W. HART—Orange-bronze..... | | 1.00 | .50 |
| DON JUAN—S.C. Scarlet orange..... | | 3.50 | 1.75 |
| DONNA CALIFORNIA—Rose..... | | .50 | .50 |
| DRESDEN—I.D. Clear lavender..... | | 2.00 | 1.00 |
| EAGLE ROCK BEAUTY—Pink and cream..... | | 1.00 | .50 |
| EAGLE ROCK GEM—C. Yellow and pink..... | | 1.00 | .50 |
| EAGLE ROCK SUNSHINE—S.C. Yellow..... | | 1.00 | .50 |
| EAGLE ROCK SUPERBA—I.D. Lavender pink.. | | 1.00 | .50 |
| ELEGANCE—S.C. Yellow and coral..... | | 2.00 | 1.00 |
| ELISSA LANDI—F.D. Salmon..... | | 1.00 | .50 |
| FAIR ELAINE—S.C. Old rose..... | | 1.00 | .50 |
| GOLDEN HARVEST (Broomall)—Yellow..... | | .50 | .50 |
| GRANDEE—I.D. Light red and yellow..... | | 2.50 | 1.00 |
| HILLCREST MANDARIN—I.D. Scarlet and gold | | 1.50 | .50 |
| IRENE ANDERSON—I.D. Maroon; white tips... | | 1.00 | .50 |
| JANE COWL—I.D. Buff..... | | .50 | .50 |
| JERSEY'S BEAUTY—F.D. Pink..... | | .50 | .50 |
| KAY FRANCIS—S.C. Yellow..... | | 2.50 | 1.00 |
| LADY MOYRA PONSONBY—I.D. Yellow..... | | 1.00 | .50 |
| MAN O' WAR—I.D. Dark red..... | | 1.75 | 1.00 |
| MARION BROOMALL—S.C. Lavender & white | | 1.00 | .50 |
| OLD VIRGINIA—I.D. Rose..... | | 1.25 | .75 |
| PALO ALTO—S.C. Salmon and gold..... | | 1.50 | .75 |
| RED BIRD—I.D. Bright red..... | | .50 | .50 |
| ROCKLEY MOON—F.D. Yellow..... | | 1.25 | .50 |
| SATAN—S.C. Flaming red..... | | 1.50 | .50 |
| STRONGHEART—F.D. Amber gold..... | | 1.00 | .50 |
| SULTAN OF HILLCREST—Yellow, pink reverse | | 2.00 | 1.00 |
| THE QUEEN (La Reina de Los Angeles)—C. Pink | | 1.50 | .75 |
| WENOKA—F.D. Dark lavender..... | | 5.00 | 2.50 |
| WHITE WONDER—I.D. White..... | | | .50 |

Pompom Varieties

| | |
|--|--------|
| ANNA VON SCHWERIN—Pink..... | \$.50 |
| ARTHUR KERLEY—Very dark red | .50 |
| ATOM—Orange (small) | .25 |
| CELITO—Lavender | .50 |
| DANDY—Orange | .25 |
| DEE DEE—Lilac lavender | .25 |
| DOUGLAS TUCKER—Orange-red tips..... | .25 |
| ELIZABETH ANN—Deep peach-rose; very fine..... | .50 |
| HELEN ANITA—Lavender, white eye..... | .25 |
| HONEY—Gold with red tips..... | .25 |
| JOE FETTE—White | .25 |
| JOHNNY PEPPIN—Red..... | .25 |
| LEMON DROP—Golden yellow | .25 |
| LITTLE SUNSHINE—Golden yellow; very fine | .35 |
| LIVE WIRE—Bright red | .50 |
| MARY MUNNS—Dark lavender | .25 |
| MINNIE MELLS—Orchid..... | .35 |
| TOM THUMB—Rich garnet red (smallest of all)..... | .25 |
| YELLOW GEM—Yellow | .25 |

We can furnish you plants of most of these varieties.

Miniature Dahlias

BABY ROYAL—S.C.

(New.) A gold medal winner from England. Color: salmon-pink and apricot. Roots \$.50 Plants \$.25

BEATRICE VAN VALKENBURG—F.D.

Orchid lavender. Roots \$.50

BISHOP OF LANDAFF (M.P.)

Dark red; very dark foliage. Plants \$.50

CHANCELLOR. This single was a sensation in Europe last year. Color is a salmon red with a dark brown to bright red ring in the center, contrasting with the gold of the stamens. Much admired at our local shows.

Plants only \$ 1.00

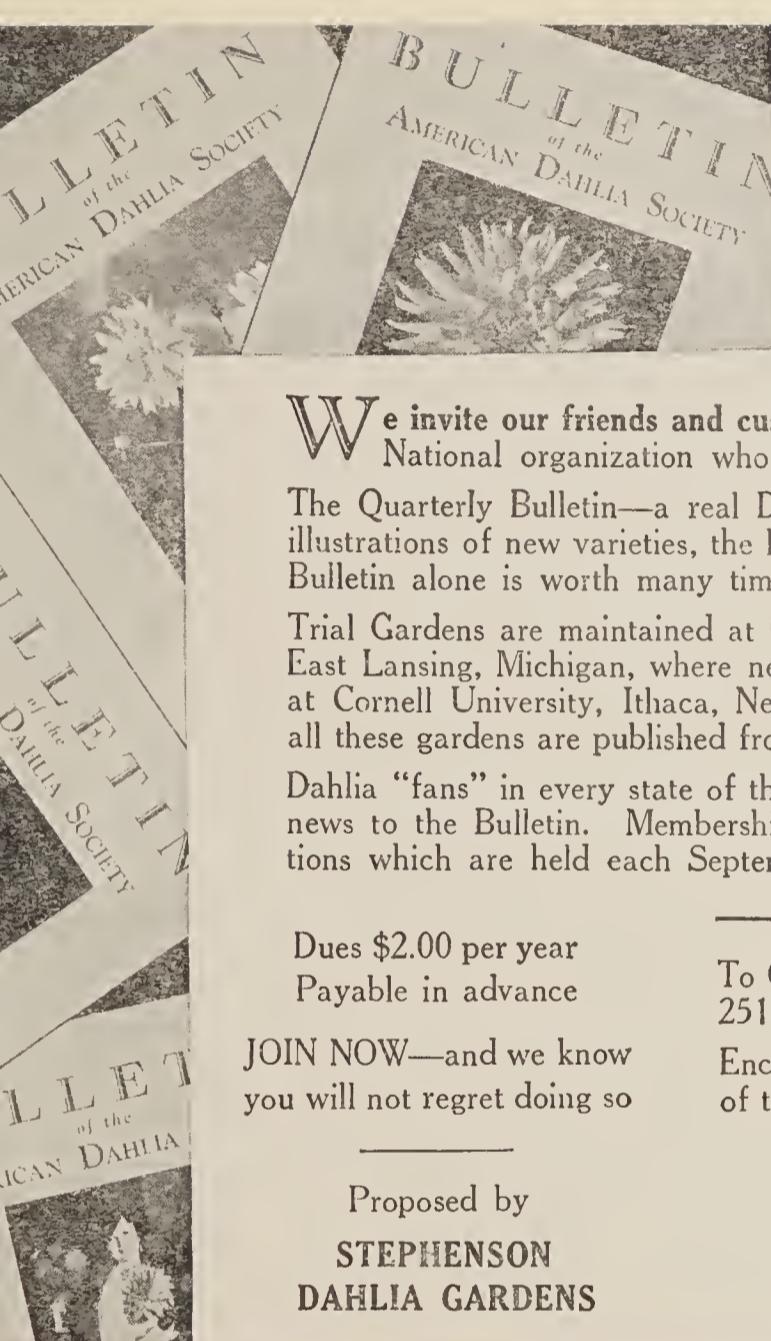
CORONNE—F.D. Waxy white. Roots \$.50 Plants \$.50

DOROTHY BRANT MILLER (Stephenson). A beautiful shell pink MINIATURE, with good stems and a splendid cut flower. In your garden this miniature will bloom early and will remain a mass of color throughout the season. On 1936 Honor Rolls. Roots \$ 1.00 Plants \$.50

ELIZABETH PAPE—S.C.

Salmon-pink and yellow. Roots \$.50 Plants \$.25

FREDERICKA—See 1937 introductions.



JOIN THE AMERICAN DAHLIA SOCIETY

We invite our friends and customers to join the American Dahlia Society and become a part of this great National organization whose interest is devoted solely to the improvement of the Dahlia.

The Quarterly Bulletin—a real Dahlia Magazine—gives all the up to date Dahlia news, information about, and illustrations of new varieties, the latest cultural hints and is a real worth while guide to any lover of Dahlias. The Bulletin alone is worth many times the cost of the annual dues.

Trial Gardens are maintained at Connecticut College, Storrs, Connecticut, and The Michigan Agricultural College, East Lansing, Michigan, where new varieties are tested and scored each year. A test garden is also maintained at Cornell University, Ithaca, New York, for research work on insect and disease control. Full reports from all these gardens are published from time to time.

Dahlia "fans" in every state of the Union and many foreign countries are members and frequently contribute news to the Bulletin. Membership includes admission, and the privilege of exhibiting at all our National exhibitions which are held each September in some National center.

Dues \$2.00 per year
Payable in advance

JOIN NOW—and we know
you will not regret doing so

Proposed by
STEPHENSON
DAHLIA GARDENS

APPLICATION FORM

To C. Louis Alling, Secretary of The American Dahlia Society, Inc.,
251-37 Court Street, West Haven, Connecticut.

Enclosed find \$2.00 for which please enroll me as a member of your Society. Send copy
of the current Bulletin.

Name

Address

| | | |
|------------------------------------|---|-----------------------------------|
| GLORIOUS | Raspberry red; wavy petals. | Plants \$.50 |
| GRACE GULLIVER | C. Bright rose-pink. | Plants \$.75 |
| HORIZON | New English variety in autumn shades. | Plants \$.50 |
| LORNA WILDRON | C. White. Roots \$ 1.50 | Plants \$.75 |
| MRS. COBB | C. Red. | Plants \$.50 |
| MT. WHITNEY SUNSET | F.D. Gold. | Roots \$.50 Plants \$.25 |
| ORCHID LADY (Groll—1936) | Orchid. | Roots \$ 1.00 Plants \$.50 |
| ROBIN | C. New English of lovely dark-red coloring. | Roots \$.75 Plants \$.40 |
| SNOWDROP | C. White; very lovely and a prolific bloomer. | Roots \$.50 |
| SUSAN ANN GILBERT (Cordes-Eastman) | F.D. White. | Roots \$ 1.00 Plants \$.50 |
| TEDDY BEER | A foreign variety of oxblood red with yellow petaloids throughout the flower, giving the effect of a double collarette. Won with this wherever shown. | Plants \$.50 |
| TROJAN | Scarlet red with yellow at base of the petals. Long stems. | Roots \$ 2.50 Plants \$ 1.25 |
| TWINKLE (Dahlidel) | Orchid flower of white and tyrian rose. Very dainty. | Plants \$.75 |
| UNION BEAUTY | A single that is very attractive. Bright scarlet with a white stripe through the center. Blend of orange at the center. | Roots \$.75 Plants \$.40 |

Foreign Varieties

We grow many imported varieties, many of them not released. We had planned to offer plants of these this season, but, owing to the loss of stock, due to our most severe winter for which we were not prepared, are unable to this year.



"CALIFORNIA'S FINEST SEED"

Our seed is selected only from the largest and finest varieties, grown and ripened under ideal conditions. The garden is planned and planted to get the best possible results from cross-pollination. We do not hand-pollinate but use bees to do this work in Nature's own way. There is no finer seed produced, and we have many letters from large Eastern and Mid-West growers to substantiate this statement. They are growing prizewinners. Why not you? Such seed is never plentiful and the better seed you plant, the greater your opportunity to originate a new and finer dahlia.

We can supply this seed in mixture or one named parentage.

**20 Seed, \$1.00; 100 Seed, \$5.00;
1000 Seed, \$40 — Net Price**



Dahlia Plants

are sprouts or cuttings taken from stock of named varieties, started early in the greenhouse, rooted in sand benches, potted and grown inside until established, then moved to cold frames for hardening off, ready for shipping and field planting.

If you do not grow your dahlias from green plants, we suggest that you give them a trial, for, when properly grown from healthy stock and given the care that any plant requires, they will give you better blooms and will make a nice clump of roots for future plantings. However, they must be cultivated and watered, and, if insects bother, sprayed with an insecticide.

Dahlia Green Plants are ready for shipment after April 15, and will bloom at about the same time as roots that have been planted three weeks earlier. The price of plants is one-half or less than the price of roots of the same variety. We recommend their use very highly, especially for our local conditions in Southern California.

